

Remit Address:

Billing: (813) 870-9603

WTVT New World Communications of Tampa Inc. P.O. Box 100535 Atlanta, GA 30384-0535 Main: (813) 876-1313

www.myfoxtampabay.com

Billing Address:

Abar Hutton Media Attention: Accounts Payable 6190 Grovedale CT Suite# 200 Alexandria, VA 22310 2552

INVOICE

Advertiser	B Nelson / FL / Senate-D
Product	476 - SENATE RACE
Estimate Number	476

Invoice #	04052559-2
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/01/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04052559
Alt Order #	Bill Nelson
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	TV12820
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	13	Good Day 5a	5a-530a								
	Candidate	Discount									
					2 to 10/07/12		M				
	13			M	10/01/12	:30	4:58 AM	BN12001H	\$360.00		1
4		Good Day 530a	530a-6a								
	Candidate	Discount									
					2 to 10/07/12	1x					
	13			М	10/01/12	:30	5:58 AM	BN12002H	\$540.00		1
6		Good Day 6a	6a-7a								
	Candidate	Discount									
					2 to 10/07/12	1x					
	13			М	10/01/12	:30	6:27 AM	BN12001H	\$855.00		1
8		Good Day 7a	7a-8a								
	Candidate	Discount				_					
	40				2 to 10/07/12	1x	M	DV4000W	#		
	13			М	10/01/12	:30	7:59 AM	BN12002H	\$900.00		1
10		Good Day 8a	8a-9a								
	Candidate	Discount		40/04/46			34				
	40			10/01/12 M	2 to 10/07/12	1x	M	DV40004W	Ф 7 05 00		
	13			IVI	10/01/12	:30	8:29 AM	BN12001H	\$765.00		1
12		Good Day 9a	9-10a								
	Candidate	Discount		40/04/40	1- 40/07/40	4	M				
	10			10/01/12 M	2 to 10/07/12 10/01/12	1x :30	M	DN10000II	¢720.00		
	13		40.44	IVI	10/01/12	:30	9:40 AM	BN12002H	\$720.00		1
14		Live with Kelly	10a-11a								
	Candidate	DISCOUNT		40/04/40) to 40/07/40	4	м				
	13			10/01/12 M	2 to 10/07/12 10/01/12	1x	M 10:54 AM	DN19001H	\$450.00		
40		- 40 N	40 4	IVI	10/01/12	:30	10.54 AM	BN12001H	\$450.00		1
16	13	Fox 13 News at Noon	12p-1p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Candidate I	Discount	•	•	•	_	•	•	•		<u>'</u>
					to 10/07/12	1x	M				
	13			M	10/01/12	:30	12:23 PM	BN12002H	\$360.00		1
18		Judge Joe Brown	3p-4p								
	Candidate I	Discount									
					to 10/07/12	1x	M				
	13			M	10/01/12	:30	3:37 PM	BN12001H	\$225.00		1
20		Judge Judy	4p-5p								
	Candidate I	Discount									
	40				to 10/07/12	1x	M	DV40000V	4505.00		
	13			М	10/01/12	:30	4:54 PM	BN12002H	\$585.00		1
22		Fox 13 News at 5p	5p-530p								
	Candidate I	Discount		40/04/40	40/07/40						
	40			10/01/121 M	to 10/07/12 10/01/12	1x	M	DMIOCOLII	\$000.00		4
	13		500 0	IVI	10/01/12	:30	5:22 PM	BN12001H	\$900.00		1
24		Fox 13 News at 530p	530p-6p								
	Candidate I	Discount		10/01/10	to 10/07/12	4.,	M				
	13			M	10/01/12	:30	5:59 PM	BN12002H	\$900.00		1
26		Fav. 42 Name at Ca	6p-630p	IVI	10/01/12	.30	3.39 F W	DNIZUUZH	φ900.00		ı
20	13 Candidate I	Fox 13 News at 6p	oh-osoh								
	Carididate	Discount		10/01/12	to 10/07/12	1v	M				
	13			M	10/01/12	:30	6:30 PM	BN12001H	\$1,080.00		1
29		Fox 13 Late News 10p	10p-1030p	141	10/01/12	.00	0.00 T W	DNIZOOIII	Ψ1,000.00		•
29	Candidate I		10p-1030p								
	Carididate i	Siscourit		10/01/12	to 10/07/12	1x	M				
	13			M	10/01/12	:30	10:14 PM	BN12002H	\$1,890.00		1
31		M-Su 1030-11p Late News	1030p-11p		.0/01/12	.00			ψ1,000.00		'
51	Candidate I		1000b-11b								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
31	13	M-Su 1030-11p Late News	1030p-11p								
(Candidate I	Discount									
				10/01/12 to	10/07/12	1x	M				
	13			M	10/01/12	:30	10:38 PM	BN12001H	\$1,530.00		1
		A	ired Spots	15							

<u>Gross Total</u> \$12,060.00

Agency Commission \$1,809.00

Net Amount Due \$10,251.00 Payment Terms 30 Days